



***L&T Infotech***

**L&T Infotech: Leveraging the Business to IT  
Connect; Revenues to Touch \$ 1 Bn in 3-4 Years**

***Chairman Launches New Logo;  
1900-seat Software Block Inaugurated***

**Mumbai, June 11, 2007:** L&T Infotech is set to cross the US\$ 1 billion turnover mark in the next three to four years, said Mr. A. M. Naik, Chairman & Managing Director, Larsen & Toubro Limited (L&T), and Chairman of L&T Infotech, while launching the new brand identity for L&T Infotech here today.



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The new identity for L&T Infotech retains the L&T medallion, but in a contemporary, multi-faceted 3D form. A crisp, italic logotype has been created that communicates agility and an optimistic yellow.

along with the other centres in Chennai and Bangalore, indicate the rapid growth of

acre plot adjacent to its existing Software Development Center (Block I) at Mahape, Navi Mumbai, and entailed an investment of Rs. 60 crore. More such centres will come up in Mumbai, Bangalore and Chennai in 2008.

L&T Infotech has consistently achieved 50% growth year on year for POCs in Mumbai (0)-



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As a part of its strategic initiative to achieve the \$ 1 billion target, the Company has laid down a road map. Its key features are:

- i) Achieve Customer Delight in all our engagements through a sharper client and vertical focus, strategic Account Management and a robust Global Delivery model, provide near-flawless, consistent and repeatable delivery with Quarter-on-Quarter improvement.
- ii) Provide value-added services to our customers through new / enhanced / differentiated offerings, ensuring maximization of their return on IT systems
- iii) Consulting services in Architecture and Technology, Quality, Solutions Building, Value Realization and Business Processes.

L&T Infotech will focus on selected verticals such as Banking & Financial Services, Insurance, Manufacturing and Product Engineering Services (Communications and Embedded Systems). Under the Manufacturing vertical, it is focusing on Energy & Petrochemicals, Hi-tech, Auto and Construction Equipment, CPG and Process industries.

The Company believes that these verticals offer tremendous growth opportunities and it should be able to realize its revenue targets easily with its domain-specific offerings and solutions in place.

Infotech to be one of the most valuable IT companies in India, deriving strength

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