

November 12, 2010

50th Annual Awards Competition of ABCI

Corporate Communications Team
Bags 10 Awards

L&T's Corporate Communications again scores a perfect '10'! At the Annual Awards Competition organised by the Association of Business Communicators of India (ABCI), the Corporate Communications

The list of awards won by Corporate Communications is given below:

Entry	Category
1. Brochure titled The Difference is Commitment	Brochure Design
2. ECC's photo captioned Investing in the Future of Energy	Photography
3. 2010 Table Calendar of L&T Infotech	Table Calendar
4. L&T's Sustainability Report 2009	Social Responsibility Communication
5. L&T Infotech's Multimedia Presentation on Global Insurance Conference	Multimedia CD-ROM Presentation
6. ECC's Multimedia Presentation on L&T-CSTI – Gujarat	Multimedia CD-ROM Presentation
7. The L&T-ite, Jan-Mar 2009	Headlines
8. ECC Panchangam Calendar 2010	Wall Calendar
9. ECC Concord, Apr-Sep 2009	Environment Communication
10. CCD Intranet Website	Corporate Intranet

Many stalwarts in the area of business communications were also felicitated by ABCI at the awards nite. Noted among them were: Mr. Sam Pitroda, Advisor to the Prime Minister on Public Information Infrastructure & Innovations; Dr. Dinesh Keskar, President of Boeing India; Dr. Narendra Jadhav, Member of Planning Commission; Mr. Piyush Pandey, Chairman, O&M; Mr. Vasant Sathe, Former I&B Minister, and Prof. D. Udaya Kumar, Creator of the ' symbol. Mr. S. Ramadorai, Vice Chairman, Tata Consultancy Services, and Mr. Thomas Mathew, Managing Director, LIC of India, were the Chief Guests at the function.

Founded in 1956 and based in Mumbai, ABCI is the largest body of professional business communicators in India.